

Atharva Business College was established in 2013 AD with an aim at offering different programmes in the field of management to address the need of 21st century.

It is one of the best and leading institution for the students who opt to study Bachelor of Business Administration (BBA), Bachelor of Hotel Management (BHM) and Bachelor of Health Care Management (BHCM) under the Faculty of Management.

### Objective

Atharva Business College (ABC) has been committed to provide quality education with innovative principles and ideas in business management field in order to provide high valued human resource for the nation.

Hospitality, health care, business and entrepreneurship sectors have been growing day by day with the growth of the world economy. Competitions, challenges, nature and even taste & desire of valued customers too, have been changing in the same manner. In order to solve these problems and change them into opportunity, we need management leaders with innovative ideas and skills. ABC aims at fulfilling the gap between the need and human resource development.

### Vision

Atharva Business College will be one of the leading institution in the field of management studies developing the qualitative human resource for the top level management, with integrated core value and market oriented skills for both the job market as well as entrepreneurship development in order to fulfill the need of the nation.

### Mission

One of Nepal's leading business college, Atharva Business College prepares students to face the challenges in business management by providing management skills, leadership programs and other credit and non-credit courses based on nature, issues and time of a business. In accordance with practical exposure and rebuilds them as a self-regulated, principled, innovative leaders who are able to contribute society.

### Goal

Atharva Business College (ABC) aims to produce competitive management leaders to serve the nation through its multi-faced management programs. To provide human resource through its programs who are capable of managing all sorts of businesses in this era.



# ATHARVA

## BUSINESS COLLEGE

Affiliated to Pokhara University



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## BHM

The Bachelor of Hotel Management (BHM) at Atharva Business College is a four year (eight semesters) course.

### Scopes:

- After the study, the students can be efficient and innovative hoteliers and entrepreneurs to make the people feel difference in hospitality field in future.
- The students can be efficient managers and entrepreneurs to uplift the hospitality sectors. They can equally cater special and refined services in food and beverage, culinary and room division.
- The students can be strong enough to cope with the crisis occurred and settle every challenge appeared in hospitality industry efficiently.

## BHCM

The Bachelor of Health Care Management (BHCM), here at Atharva Business College is a four year course with eight semesters program.

### Scopes:

- The product of BHCM can manage the health related issues at hospital, settle the technical issues and public health issues effectively and efficiently.
- The course can prepare the students to bridge the gap between health industries and management.
- It will open the scope for its products to serve throughout the globe being health care managers.

## BBA

The Bachelor of Business Administration (BBA) programme launched at Atharva Business College is designed to produce the skilled and professional managers and entrepreneurs by providing the students with theoretical and practical knowledge. It is a four year course with eight semesters.

### Scopes:

- This course enables the students to analyse and synthesise the current business issues and challenges.
- It helps the students to apply their conceptual and practical skills to Business Management.
- This course will help the students to turn them into qualified and professional human resources to serve the nation.

